School of Secondary-Tertiary Studies

Unit Standard 12416

Explore language and think critically about static images

3 Credits

STUDENT: TEACHER:

**Assessment Result**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  | Text 1 – 50 Cent Poster | | Text 2 – ALAC ad /series | |
|  |  | N | A | N | A |
| 1.1 | At least one main idea or message is identified with reference to at least one relevant section of the text. |  |  |  |  |
| 1.2 | The significance of a main idea or message is explained with reference to at least one relevant section of the text.  Range: significance refers to social, historical, cultural, physical, political, or personal contexts. |  |  |  |  |
| 1.3 | Three examples of language features are identified using appropriate terminology, and each example is described in terms of its effect.  Range: at least one visual and one verbal feature;  visual language features could include - use of colour, style of lettering, symbolism;  verbal language features could include - words used, figures of speech, grammatical structures. |  |  |  |  |
| 1.4 | An aspect of the organisation of the text is identified and explained with reference to at least one relevant section of the text.  Range: organisation could include - layout, balance of visual and verbal text, contrast. |  |  |  |  |
|  | **All PC have been met for at least two texts** which could include - posters, advertisements, billboards, covers (book, CD, magazine, video), captioned photographs, cartoons, comic strips, picture books, web pages. |  | | | |

**Teacher Comment**

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**Student Verification**

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| Authenticity: I verify that this is my own work AND I accept the grade given above.  Student Signature: Date: |

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